



dance marathon at ucla

dm

www.dancemarathon.ucla.edu

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\*\*\*\*FOR IMMEDIATE RELEASE\*\*\*\*

## DANCE MARATHON HOSTS BREW CO NIGHT THIS MONDAY, NOV 20<sup>th</sup> “COME FOR A BEER, STAY FOR A CURE”

**WHAT:** This Monday, November 20, 2006, Dance Marathon will be hosting “**Brew Co Night: Come for a Beer, Stay for a Cure,**” from 8:00pm-10:00pm at Westwood Brewing Company on 1097 Glendon Avenue. Dance Marathon’s Brew Co Night is the second largest event organized by DM (second only to the Marathon itself), and is a fundraiser for pediatric AIDS, open to all UCLA students. Renting out the top floor of Westwood Brewing Company, Brew Co. Night is one of DM’s most exciting events, bringing together students for drinks, entertainment, and education about the cause of pediatric AIDS. The event is also aims to promote dancer registration, which should be opening next week. In addition to a pediatric AIDS-related presentation by Dance Marathon’s Community Outreach team, the event will include performances by **Awaken A Cappella** and **Buick Improv Group**. While the venue is typically a 21 and older bar, during the hours of the event, the bar will be **open to students of all ages** for this unique and important fundraiser. A \$5 donation is encouraged but not required.

**WHEN:** Monday, November 20<sup>th</sup>, from 8-10 pm.

**WHERE:** Westwood Brewing Company, 1097 Glendon Avenue, Westwood, CA.

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### About Dance Marathon at UCLA (DM):

**Dance Marathon at UCLA is the largest student-organized philanthropic event on the West Coast. It is an entirely student-initiated, student-run 26-hour dance-a-thon that unites college students, activists and community members in the fight against pediatric AIDS.**

In response to the devastating global AIDS pandemic, students at UCLA have rallied together to organize a 26-hour annual dance-a-thon to raise money for the cause. Participants acknowledge the battle of children suffering from AIDS by fighting their own personal battle: staying on their feet for the entire duration of the event. With thousands of participants every year, live music, and appearances by celebrities and activists alike, Dance Marathon has been able to raise over \$650,000 to benefit the Elizabeth Glaser Pediatric AIDS Foundation – the largest pediatric AIDS foundation in the United States. Starting this year, Dance Marathon will also benefit Camp Kindle and Camp Heartland, two free summer camp programs for HIV-affected children. In 2006 alone, Dance Marathon united over 2,000 supporters and grossed over a quarter of a million dollars in financial contributions. Moreover, since its inception in 2002, Dance Marathon has sought to empower the UCLA campus community in the fight against pediatric AIDS, raising not only money, but also awareness about the importance of HIV education and testing, and helping young people to make a difference in halting the spread of this critical, preventable disease.